

# Why do I need a professional skin therapist?

For the same reason doctor and dentist check-ups are necessary: for better health! Skin is a living part of your body (your largest organ, in fact), that defends against environmental assaults and extreme temperatures. It helps eliminate toxins from the body, and it is continually renewing and protecting.

To look and feel its best, your skin needs personal attention from a professional. I am a licensed esthetician educated in skin-health. I will provide answers to your most pressing skin-care concerns. I know how to deliver real, visible results. I am trained to deliver the professional skin treatments that will target your specific needs, and prescribe the products that will help maintain your optimum skin health at home in between facials.

## How do I know which treatment is right for me?

As a qualified estheticians I will be happy to discuss your treatment options with you. I will help you find the best course of action based on your specific concerns and needs.

## Why do I need facials?

A regular facial routine is more about skin health and maintenance than it is about luxury or pampering, although many do find it to be a relaxing, enjoyable experience. Facial services help increase circulation and stimulate the skin. They can also help slow down premature aging and drastically improve conditions such as acne, redness and Rosacea.

Facials are a great preventative treatment to help you beat wrinkles before they occur, and can also help you achieve lighter, brighter, younger-looking skin. In addition to healthier skin, many men enjoy regular facials to help minimize irritation, redness, ingrown hairs, and razor burn associated with shaving.

## How often should I get a facial?

Generally, facials are recommended once a month. However, I can discuss your specific needs and desired outcomes in a scheduled consultation. Also be sure to inquire about and purchase one of my facial packages to save when you book your regular facials in advance at Beauty Brows & Beyond, LLC.

## What are the long-term benefits of getting regular facials?

Plain and simple: healthy skin! And healthy skin is better-looking skin. The products I use are designed to help keep your skin at an optimal level of fitness – not just cover up with cosmetic results. In addition, when your skin is at an optimal level of fitness, your professional I can more effectively address issues that may arise from time to time, as your skin's needs are constantly changing.

## What should I do to prepare for my facial?

Since my facials are designed to work on your skin from the neck up, you may want to plan on removing your makeup or pulling long hair back. Cosmetics can be reapplied after the service; feel free to bring them with you, or ask about my make-up application services. Men should be clean shaven unless bearded. Other than these few easy steps, simply be ready to relax and enjoy yourself in a private, comfortable room.



## What can I expect at my facial appointment?

Plan to arrive to your first appointment about 5-10 minutes early. You will need to fill out a form, or download and complete forms online before your arrival, listing contact information, allergies and any medications that you are currently taking. At the start of service, I will evaluate your skin using a magnify lamp, ask you about your goals for your skin, and make a recommendation for skincare products and treatments to help you reach those goals. A facial generally consists of a cleansing, exfoliation, steam (in the form of warm towels or a machine), massage and a treatment mask.

## Will the facial hurt, or be uncomfortable?

You should never feel irritation, burning or discomfort during your facial. My products are created to be non-irritating, and I am trained to use the best products for your skin type. If for some reason you should feel discomfort, please tell me immediately.

## If I get a facial, do I have to use your products at home?

No, but as part of the consult, I will talk with you about the products you are using. Many products from drug stores or beauty counters contain ingredients that cause or contribute to skin issues such as dryness, oiliness and redness.

## How soon will I start seeing results from my facial?

Some people see results immediately, and your skin should feel different right away. The skin feels, clean, smooth, hydrated, and reflects a new level of health that's visibly noticeable. If the skin has more advanced long-term needs, such as treatment of skin aging, acne or hyper-pigmentation caused by hormonal fluctuations or sun damage, results may not be immediately visible; however, skin health will continue to improve as you follow my advice and continue your home-care regimen.

## What is High Frequency Facial and Ozone?

The high frequency facial is a popular facial treatment with real results in the fight against acne and congestion. While following the same format as a classic facial, the treatment is elevated with the inclusion of both ozone steam and direct high frequency current.

## How does High Frequency it work?

The tools used for a direct high frequency treatment include the wand to conduct electricity and the gas filled glass electrode. The electrical current passes through the electrode and reacts with the stable gas inside, causing the oxygen particles between the electrode head and the skin to disable and transform into Ozone. Ozone has antimicrobial and antibacterial properties which penetrate into the deeper skin levels to promote healing, kill germs and dry out spots. The mild electrical current warms the tissue and increases blood flow, enables better penetration of products and aids in the repair of collagen and elastin.

#### Who can benefit from high frequency treatments?

**Acne fighter** - People who have oily congested skins, breakouts, inflammation or acne. High frequency is painless and causes very little reaction to the skin surface, making it great for skin that is too inflamed





for other treatments. The high frequency will start working instantly as it starts to sooth and heal the skin, with results becoming more visible over the following days.

**Anti-aging** - High frequency is also effective as an anti-aging tool. The warmth from the electrical reaction warms the tissue, causing increased blood flow to promote collagen and elastin repair.

## Are there any precautions for high frequency treatment?

High frequency treatments are not recommended for people who have the following conditions.

- pregnancy
- •heart disease or have a pacemaker
- metallic implants
- high blood pressure
- epilepsy
- rosacea
- •spider veins or broken capillaries

### How can seasonal changes affect my skin?

Similar to the seasons, skin goes through its own fluctuations. Combine nature's weather cycle with air conditioning and forced-air heating, and you have skin that's constantly under assault. Cold winds and low temperatures can dry out skin, depriving it of balanced levels of oils, contributing to dryness, sensitivity and premature aging. Prolonged exposure to the sun causes water to evaporate from skin, which is why skin that has recently been burned or tanned requires more moisturization than unexposed areas. Forced-air heating also dries out skin: warm, dry air acts like a sponge, soaking up moisture from everything it touches. To help skin stay healthy with the seasons, we can discuss modifying your skin care regimen accordingly. Chances are that with a few product updates, you can keep skin healthy year-round.

## What is Face Mapping®?

Face Mapping® is Dermalogica's unique skin analysis, and is available only by estheticians trained by Dermalogica. Face Mapping® takes no more than five to ten minutes. It's free, and it eliminates the guesswork when selecting products for results on your skin. Rather than analyzing the skin in general terms, I use Face Mapping® to divide your facial landscape into 14 zones. I examine each zone is inch-by-inch, through touch and sight, and notate my findings on your prescription sheet. Prescription sheet serves as a customized visual guide for you, outlining on an actual facial landscape illustration where conditions including congestion, breakouts, dehydration, and/or hyper-pigmentation are present. Face Mapping® maintains an accurate record of your skin, which provides you and me with an objective view into the results of your professional product recommendation.

